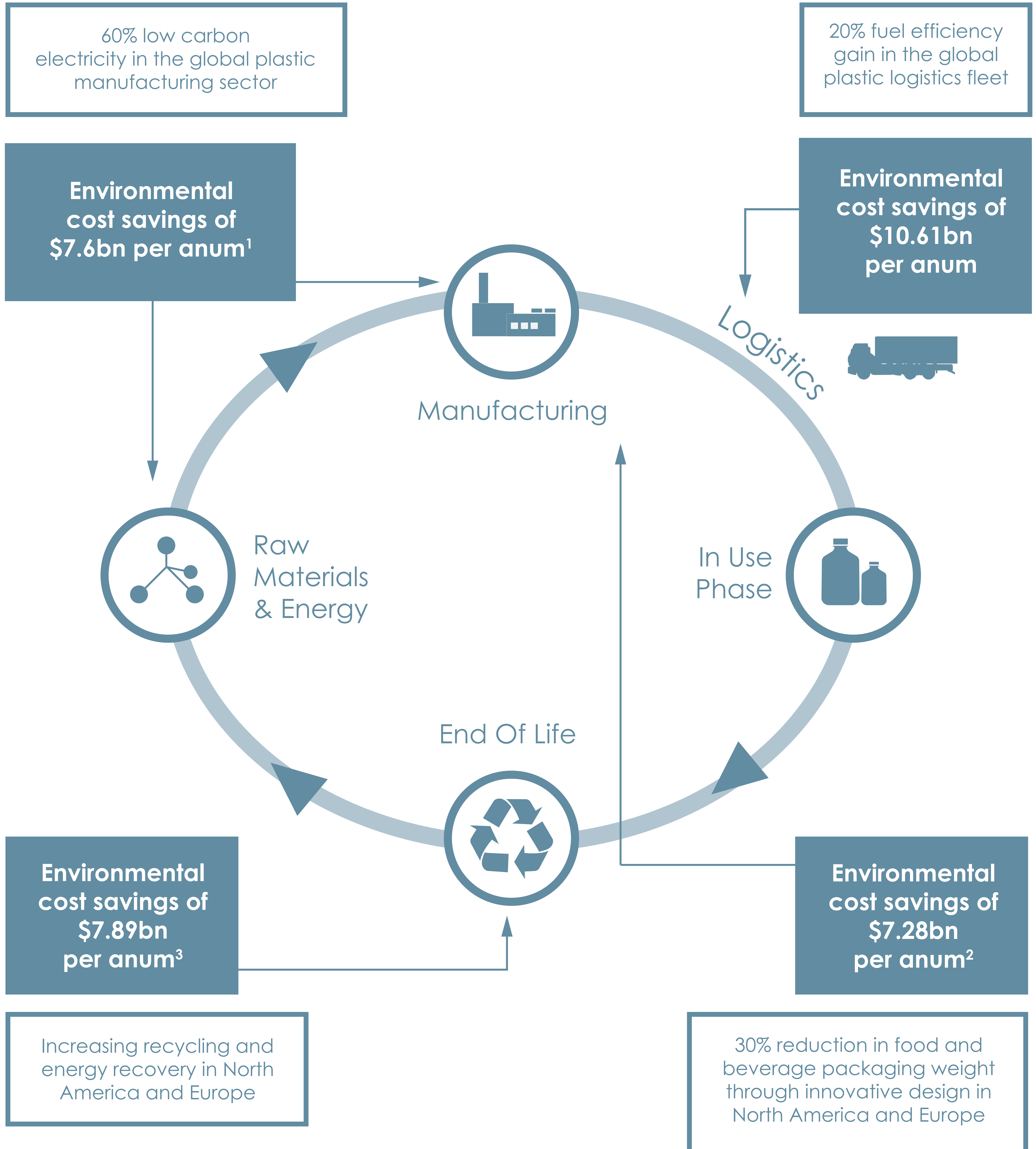


How Can the Lifecycle Impacts of Plastic Use Be Further Reduced?



Notes/Assumptions

1. Low carbon electricity sources include wind, solar, hydro and nuclear power.
2. Assumes weight per package can be reduced by 30% without compromising packaging functionality.
3. Recycling or plastic packaging and products increased to 55% and landfilling limited to 10%.

All dollar values are in USD

Source: Trucost Plastics and Sustainability: A Valuation of Environmental Benefits, Costs and Opportunities for Continuous Improvement