The growing availability of recycled plastics inspires new businesses and creates jobs. The American Chemistry Council’s (ACC) Plastics Division is proud to assist that growth.

**Providing Support To:**
- Future curbside collection and processing of plastics
- Improve curbside mix of materials
- Assess plastics processing at material recovery facilities
- Grow rigid plastics collection at grocery stores
- Conduct non-bottle rigid research with the Association of Plastic Recyclers
- Generating plastic film recovery studies
- Promote and sponsor recycling innovation
- Fund recycling bins and educational signage in public spaces

**Tracking Progress For:**
- **Bottles**: collection (annual), access (periodic)
- **Flexible wraps and bags (a.k.a. “film”)**: collection (annual), access (periodic)
- **Non-bottle rigid plastics**: collection (annual), access (periodic)

**Advocating for Common Terms**
Providing common terminology to streamline communications, educate consumers, and increase plastics recycling
— RecycleYourPlastics.org

**Growing Film Recycling Across the U.S.**
Empowering stakeholders to increase plastic film recycling through the Wrap Recycling Action Program
— PlasticFilmRecycling.org/WRAP

**Promoting Plastics Sustainability**
Educating Americans on how and why to recycle plastics through Plastics Make It Possible
— PlasticsMakeItPossible.com/plastics-recycling
ACC works with many organizations to promote sensible and broadly supported state recycling policies and best practices to help increase plastics recycling.

**ACC encourages states to:**
- Adopt a “Sustainable Materials Management” approach for managing and recovering post-use resources
- Set voluntary recycling goals, adopt best practices for communications, and provide technical recycling assistance
- Adopt Pay-As-You-Throw or other variable pricing schemes to encourage recycling and discourage landfilling of recyclable materials

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**WORKING TOGETHER TO MAKE A DIFFERENCE**

The American Chemistry Council proudly supports and partners with those who share our dedication to the continuing success of plastics recycling.

As a financial supporter and board member, ACC works with The Recycling Partnership to boost education, infrastructure, access, and technical assistance for curbside recycling programs.

[RecyclingPartnership.org](http://RecyclingPartnership.org)

ACC is a founding and continuing sponsor of the Keep America Beautiful national consumer campaign, I Want To Be Recycled. It is designed to increase recycling awareness and encourage people to take action.

[IWantToBeRecycled.org](http://IWantToBeRecycled.org)

ACC supports the Association of Plastics Recyclers in its mission to serve as a technical voice for the nation’s plastics recycling industry.

[PlasticsRecycling.org](http://PlasticsRecycling.org)